

**MOTION BY CHAIR HILDA L. SOLIS**

July 19, 2016

The County of Los Angeles will sponsor its 38th Charitable Giving Campaign (CGC), a voluntary, employee-led fundraising drive to help those in need. County employees have supported this annual campaign and exhibited the true spirit of philanthropy and compassion. For nearly 40 years, they have contributed generously toward various causes that support the County's mission to enrich lives through effective and caring service.

Last year, County employees contributed approximately \$1.0 million dollars to the 2015 CGC. These funds provided health and human services to underserved communities throughout the County of Los Angeles.

This year we continue with the theme, "Creating Greater Communities," which reflects the campaign's intent of providing County employees with increased opportunities to give back to local charities that continuously strive to make LA County excellent. CGC provides employees with various ways to give: scheduled donations through payroll deduction; participation in department fundraisers; and individual one time donations. Employees currently have the option to give to nearly 85 non-profit agencies listed in the CGC portal. If the charity that employees wish to contribute to is not listed on the portal, they may submit a Direct Designation Agency (DDA) request to have the organization added during the open enrollment period (September 1 to September 30). Donations may also be made voluntarily to one of seven, Board-approved Fund Distribution Agencies (FDAs): Asian Pacific Community Fund, Brotherhood Crusade, Community Health Charities, EarthShare California, United Latino Fund, United Way of Greater Los Angeles, and Variety – the Children's Charity of

**MOTION**

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Southern California. Fundraisers (i.e., sporting and entertainment events, and theme park admissions), are spearheaded by CGC Department Coordinators to raise monetary contributions for the campaign. Such efforts demonstrate our County family's commitment toward improving local communities and enhancing living situations for all LA County residents.

The annual training for Department Coordinators and the Executive Kickoff Breakfast will take place August 16, 2016, at the Music Center. The wrap-up meeting for Department Coordinators will be held February 21, 2017. The CGC supports two key goals of the County's strategic plan. Funds raised by County employee contributions maximize the effectiveness of operations to support efficient public services, as well as opportunities to improve community outcomes while leveraging resources through the continuous integration of health, community, and public safety services.

The Charitable Giving Campaign begins August 1, 2016 and continues through December 31, 2016.

I, THEREFORE, MOVE THAT THE BOARD:

1. Approve "Creating Greater Communities," as the 2016 theme of the County's Charitable Giving Campaign;
2. Encourage all County employees to support the voluntary effort by participating in payroll deduction through the Charitable Giving Campaign Portal;
3. Authorize departmental fundraising activities and other special events in support of the annual Charitable Giving Campaign;
4. Request that Department Heads and their designated Department Coordinator oversee all fundraising sales at their sites, including reviewing and collecting daily receipts to ensure compliance with County Charitable Giving Campaign standards;

5. Waive countywide fees for setup and other support by the Internal Services Department for fundraising activities in support of the 2016 Charitable Giving Campaign excluding the cost of liability insurance;
6. Waive countywide fees for art work, photographer, and other support services by the Board of Supervisors-Executive Office for activities in support of the 2016 Charitable Giving Campaign excluding the cost of liability insurance;
7. Waive parking fees in the estimated amount of \$1000 (excluding the cost of liability insurance) for 50 cars at the Music Center on Tuesday, August 16, 2016 for persons attending the annual Executive Kickoff Breakfast and training for Department Coordinators; and
8. Waive parking fees in the estimated amount of \$900 (excluding the cost of liability insurance) for 45 cars at the Music Center on Tuesday, February 21, 2017 for Department Coordinators to attend the debriefing and wrap-up meeting.

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